

ALL *in* ONE

KNOWN FOR ITS PRIMARY SOFTWARE SYSTEM, CYPRIOT SOFTWARE DEVELOPMENT COMPANY MOEBIUS LTD SPECIALISES IN THE DESIGN AND IMPLEMENTATION OF INTEGRATED BUSINESS MANAGEMENT SYSTEMS, WHICH BRING TOGETHER COMPANY ADMINISTRATION, DOCUMENT MANAGEMENT, BILLING AND COMPLIANCE MODULES. CLAIRE PHILPOTT, SENIOR BUSINESS CONSULTANT AT MOEBIUS, EXPLAINS WHY THE SYSTEM HAS PROVED TO BE SO ATTRACTIVE TO LEADING FIRMS IN THE PROFESSIONAL SERVICES SECTOR AND WHAT SHE SEES AS THE KEYS TO ITS SUCCESS.

By Artemis Constantinidou



Q

What was behind the idea of creating Moebius Software?

Claire Philpott: Moebius software was originally created to streamline and integrate the technology needs of administrative service providers. The idea behind Moebius was to bring together in one software product high-quality modules that address the business requirements for company administration, document management, billing and compliance. We identified early on that the inability to control access to sensitive information was a bar to many companies when considering fully integrated systems, especially when it came to AML, KYC and UBO details. To address this concern, Moebius Software has a sophisticated configurable security module. The Moebius security infrastructure allows companies to control access to data, documents and functional areas of the system, from broadly applied workgroup data partitioning down to controlling the access/visibility of a single company, person, document or even field. Access to information and documents while on the move is also important for professional service providers so we have developed iOS and Android apps that give executives the ability to review information, forward documents and complete tasks wherever they are. When combined with the right security, these apps can be provided to clients to allow them access to their own data and documents.

GOLD: What are the main features of the Moebius primary software system?

C.P.: Moebius has more than 20 modules which cover all the needs of professional service providers. Each module aims to provide the same, if not better, richness and quality of functionality as a dedicated stand-alone system. Moebius modules can be integrated into one full-service system or purchased as stand-alone solutions. From a User's perspective, ensuring that Moebius

delivers productivity across the whole spectrum of a company's workforce is a key design element. To this end we developed a customisable interface so that each user can adjust data views to optimise their work environment. For example, Banking and Legal administrators can have different layouts for companies based on their priorities. From a business perspective, the modules cover practically all business areas from maintaining Human Resources to issuing Invoices and management of payments, covering in between (to mention only a few features): Document Management, Company Administration, Rules based Compliance, Timesheets, Expenses, Management Reports, Task and Workflows. Simply put, using Moebius removes the need for separate systems for Company Administration, Legal Case Management, Document Management, Compliance, Timekeeping and Billing.

GOLD: What do you see as the main reasons for the system's success?

C.P.: The two most important reasons why Moebius is a success is that users find it easy to access, add and work with data; and business managers can extract from the system the information crucial for planning and making informed decisions. The system's integrated structure is essential to achieving these two benefits.

GOLD: Which types of company are the system's main users? How does this system specifically help such companies?

C.P.: Our current user base predominantly consists of administrative service providers and law offices. However, Moebius delivers benefits to any business that needs to record customer details, manage documents

Ensuring that Moebius delivers productivity across the whole spectrum of a company's workforce is a key design element

and especially those that issue time-based invoices. Typically, these are companies active in the areas of financial and professional service provision. By using Moebius, companies reduce their management costs, they can offer increased quality in their service provision, optimise complex processes and use the system's customisable dashboard reporting to drill into data from across the business to support decision-making.

GOLD: Today it is considered crucial for companies to have a structured long-term technology strategy in place. Do you agree? How do you assist companies in this?

C.P.: Of course we agree! Technology now forms the foundation on which business is conducted and, without a good long-term structured technology strategy, companies will find themselves missing opportunities and falling behind their competitors. Moebius is constantly looking for ways to use technology to address the business challenges faced by its clients. Two such significant challenges at present are the need to streamline the new client process and to ensure compliance with GDPR. Moebius already provides adequate GDPR support and, during the first half of 2018, new releases will deliver faster client on-boarding and enhancement of the functions relevant to GDPR.

GOLD: What are your future plans for Moebius Software?

C.P.: The first half of 2018 will be busy for us. Early in the first quarter we will launch Dynamic PDF Forms for new clients, which, when dropped into the system, automatically create and populate the required entity records, significantly improving data entry and the efficiency of bringing on new clients. Later in the year we will launch a CRM module for managing sales and customer relations, and add new features to our Document Management module to enhance document workflow and approval tasks. For compliance, we are looking to extend our collaboration with other service providers to increase the compliance officer's options for performing background checks from within Moebius. Finally, we intend to increase the functions provided in our iOS and Android applications. **G**